



5 NOVEMBER, 2025

CDAO Nordics

Join Nordic's Most Senior Data Leaders to Demonstrate the Practical Impact of Data & Analytics in Your Business

CDAO Nordics 2025 brings together the region's most influential data, analytics, and AI leaders for a full day of practical learning, peer-driven insights, and meaningful networking. Whether you're focused on building core data capabilities or driving enterprise-wide transformation, this event is designed to support every stage of your journey. Join us to gain actionable strategies, explore cutting-edge use cases, and leave inspired with new ideas, tools, and connections to elevate your impact throughout the year ahead.

WHAT'S NEW FOR 2025?

1. **Collaborative sessions** designed to tackle shared challenges across data strategy, talent, governance, and technology adoption
2. **Fresh insights** from senior leaders across sectors, sharing lessons learned and emerging best practices
3. **AI in action** — explore how real-world implementations of generative and predictive AI are delivering business value
4. **Leadership growth** — sharpen your strategic thinking and influence as a modern data leader
5. **Innovation acceleration** — hear how organizations are modernizing architecture and enabling agility through cloud, automation, and data culture

CDAO Nordics 2025 Key themes:

In 2025, we'll explore how organizations across the Nordics are unlocking business value from the convergence of AI, data, and digital transformation, while modernizing data architectures to enhance scalability, speed, and trust. Sessions will focus on operationalizing governance to balance innovation with compliance, breaking down silos to build agile, cross-functional teams, and empowering the next generation of data and AI leaders with the skills and mindset needed to drive change.

✉ Get in touch with the Conference Producer for this event via kathleen.vitug@coriniumgroup.com

Confirmed Speakers*

Magdalena Zjakic, *Chief Product Owner, CFO Office* – **SWEDBANK**
Jeff Chen, *Chief Data Scientist & Director* – **AIRA**
Emil Ackerman, *Chief Data Officer - Pirkanmaan hyvinvointialue*
Jessica Mellgren, *Chief Enterprise Architect* – **BILLERUD**
Pier Martin, *Vice President, Data Analytics* – **ZEAL NETWORK**
Erica Campbell, *Global Consumer Data & Advanced Analytics Director* – **ELECTROLUX**
Igor Mate, *Director Data Privacy and Digital Compliance* – **PERMOBIL**
Luba Weissmen, *AI & Data Director* – **EPIROC**
Pedram Birounvand, *Managing Director, Global Head of Data Platform* – **CVC**
Ashish Soni, *Head of Data Science & Analytics, Financial Crime Prevention* – **SEB**
Gabor Harsanyi, *Head of Data Analytics* – **ERICSSON**
Rakesh Rana, *PhD, Head of Data* – **HAYPP GROUP**
Ramakrishna Poojari, *Head of Group Data Strategy and Data Transformation Office* – **SWEDBANK**
Sheik Atiqul Alam, *Data and Insight Manager* – **ARLA FOODS**
Henrik Tingwall, *Head of Lean PMO and Digital* – **APOTEKET**
Tarek Dwiek, *Head of Architecture, Risk, Compliance and Cross Functions* – **NORDEA**
Diane Reynolds, *Head of Business Development, Group Risk* – **SEB**
Nina Alias, *Head of Data & Analytics Engineering* – **NOBA BANK GROUP**
Hajar El Hanaf, *Data Transformation Lead* – **ELECTROLUX GROUP**

CDAO NORDICS 2025

Wednesday, November 5th, 2025

08:00 CET	<i>Registration & Breakfast</i>
08:50 CET	Chair's Opening Remarks
08:55 CET	Speed Networking – Making new connections at CDAO Nordics During this 5-minute networking session, the aim of the game is to go and meet two people you don't already know. Have fun!
09:00 CET	Opening Keynote: Navigating the Future of AI in a Regulation-Heavy World <ul style="list-style-type: none">• What does the EU AI Act mean in practice for Nordic businesses?• How can organizations build innovation-friendly compliance frameworks?• Managing and communicating AI risks across internal and external stakeholders• Ensuring fairness, transparency, and auditability of deployed models• Governance for third-party and open-source GenAI tools• Educating leadership and boards on evolving AI regulation landscapes
09:30 CET	Panel Discussion: Aligning AI, Digital & Data to Drive Value This panel explores how enterprises can align AI, digital transformation, and data strategy into a unified engine of business growth and resilience. <ul style="list-style-type: none">• Rethinking the role of data in a platform-led enterprise• Breaking down silos to drive cross-functional collaboration and shared KPIs• Ensuring responsible and explainable use of AI in complex environments• Enabling real-time, insight-led decision-making at all levels• Creating a scalable, data-driven culture in legacy-rich industries Luba Weissmen, <i>AI & Data Director</i> – EPIROC Henrik Tingwall, <i>Head of Lean PMO and Digital</i> – APOTEKET Sheik Atiqul Alam, <i>Data and Insight Manager</i> – ARLA FOODS

10:00 CET	Presentation: Unifying Data and Logic Across Mainframes: Where AI Can (and Can't) Help <ul style="list-style-type: none"> Why mainframes still matter in today's digital and AI landscape The role of AI in accelerating legacy system rationalization How to unify data and business logic across legacy and modern systems Understanding the limits of AI when dealing with complex enterprise infrastructure Lessons learned from real-world mainframe transformation projects <p>Magdalena Zjakic, <i>Chief Product Owner, CFO Office</i> - SWEDBANK</p>	
10:30 CET	<i>Mid-Morning Coffee & Networking in the Exhibition Area</i>	
	TRACK A: Business Transformation	TRACK B: Tech Innovation Hub
10:50 CET	Discussion Group: AI/GenAI Use Cases in Ecommerce <p>Retail and consumer leaders will explore how they're applying AI and GenAI to optimize customer experience, supply chains, and marketing.</p> <ul style="list-style-type: none"> Creating personalized shopping experiences at scale Predicting demand and optimizing supply chains in real time Chatbots, virtual assistants, and AI-enhanced customer service Leveraging GenAI for marketing content and campaign strategy Ethical and privacy-conscious personalization in Nordic markets <p>Rakesh Rana, PhD, Head of Data – HAYPP GROUP</p>	Discussion Group: Modernizing Data Infrastructure for Scalable, Trusted Analytics <p>Join this peer-led group to discuss the critical elements of building future-ready, reliable, and flexible data infrastructure.</p> <p><i>Building the backbone for real-time, reliable, and cost-efficient data operations</i></p> <ul style="list-style-type: none"> Architecting for low-latency, high-throughput analytics pipelines Ensuring data quality, governance, and lineage in multi-source environments Migrating from monolithic to modular, cloud-optimized data platforms Managing hybrid/multi-cloud data storage while controlling cost and compliance Leveraging streaming data where it matters: operational analytics & ML enablement <p>*</p>

11:35 CET	<p>Roundtable: Driving Business Agility with Data-Driven Decision-Making</p> <p>This session explores how organizations are empowering business units to make informed, agile decisions by embedding data across all workflows.</p> <ul style="list-style-type: none"> • Aligning data with shifting business priorities in uncertain times • Creating fast feedback loops between insight and action • Making data accessible to decision-makers beyond the data team • Enabling line-of-business leaders with guided analytics • Identifying and scaling “quick-win” use cases <p>Erica Campbell, <i>Global Consumer Data & Advanced Analytics Director</i> – Electrolux</p> <p>Sheik Atiqul Alam, <i>Data and Insight Manager</i> – ARLA FOODS</p>	<p>Roundtable: The Role of Data Mesh in Enabling Scalable, Cross-Functional Innovation</p> <p>Explore how enterprises are transitioning to domain-driven, decentralized data architecture models while maintaining alignment and governance.</p> <ul style="list-style-type: none"> • Implementing domain-oriented ownership of data products • Overcoming cultural barriers in adopting a federated model • Aligning data mesh with legacy systems and cloud migrations • Setting standards for interoperability and discoverability • Lessons from pilot programs: metrics, adoption, and resistance
12:10 CET	Lunch & Networking in the Exhibition Area	

13:10 CET	<p>Presentation: Developing a Data Operating System</p> <p>To drive consistent business impact, data teams need more than just a modern stack — they need a clear, structured operating system. In this session, Pier Martin will explore how embedding human-centered principles and soft skills into your data culture can radically improve ROI. From real-world day-to-day team</p>
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	<p>challenges to practical leadership strategies, he'll offer insights and immediate actions for building stronger, more effective data functions.</p> <ul style="list-style-type: none"> • Data Teams Need an Operating System—Not Just a Stack: Why focusing only on tools and technology misses the mark, and how process, mindset, and communication routines create consistency across data functions. • Soft Skills as a Multiplier for ROI: How skills like storytelling, empathy, and influence-building amplify technical output and help data teams embed more deeply into business strategy. • Prioritization as a Leadership Capability: Why leaving prioritization to tooling or backlog grooming is a mistake—and how data leaders can guide their teams by aligning decisions to business impact. • From Insight to Action: Common roadblocks data teams face and practical changes leaders can implement immediately to improve alignment, output, and morale. <p>Pier Martin, <i>Vice President, Data Analytics – ZEAL Network</i></p>
13:40 CET	<p>Expert Ask Me Anything: Industrial AI & Predictive Maintenance – From Pilots to Scale (CHANGE TOPIC)</p> <p>Ask a leading practitioner how AI is reshaping industrial operations, from uptime optimization to smart manufacturing.</p> <ul style="list-style-type: none"> • How are Nordic manufacturers scaling predictive maintenance? • Using IoT and machine data to detect anomalies and optimize yield • From proof-of-concept to embedded intelligence • The role of edge AI in latency-sensitive environments • GenAI and digital twins: real or hype? <p>Emil Ackerman, <i>Chief Data Officer - Pirkanmaan hyvinvointialue</i></p>
14:10 CET	<p>Fireside Chat: Preparing People & Processes for AI Risk and Transformation</p> <ul style="list-style-type: none"> • What leaders must do now to future-proof AI and analytics teams • Embedding risk management into AI-driven transformation • Striking the balance between innovation and accountability • Managing AI risks and compliance in highly regulated industries • Building governance frameworks that enable innovation without losing control • How evolving regulation impacts the structure and role of data/AI teams

	Ashish Soni, <i>Head of Data Science & Analytics, Financial Crime Prevention</i> – SEB
14:40 CET	<i>Networking in the Exhibition Area</i>
15:10 CET	<p>Presentation: The Strategic Impact of Embedding Data Governance in Enterprise Architecture</p> <ul style="list-style-type: none"> • Initial scepticism and what changed your mind on Data Governance lead role • The hiring process and role definition for the data governance lead • Concrete examples of how this integration improved organizational awareness • The cohesive relationship between data, architecture, and business outcomes • Key lessons learned and recommendations for other organizations Challenges faced and how you overcame them <p>Jessica Mellgren, <i>Chief Enterprise Architect</i> – BILLERUD</p>
15:40 CET	<p>Presentation: From Merger to Modernization: A Data Lakehouse Transformation</p> <p><i>Building a Centralized Data Lakehouse in the Cloud at NOBA Bank Group</i></p> <ul style="list-style-type: none"> • Our Merger Challenge: Integrating and harmonizing data assets from two organizations. • Why the Cloud: Drivers for moving to a scalable, secure, and flexible cloud-first architecture. • Centralized Data Lakehouse Approach: Balancing structure (data warehouse) with flexibility (data lake) to meet diverse business needs. • Moving to the cloud to unify and modernize the data foundation. • Ensuring quality, governance, and scalability in the process. • Preparing the groundwork for advanced analytics and AI. <p>Nina Alias, <i>Head of Data & Analytics Engineering</i> – NOBA BANK GROUP</p>
16:10 CET	Closing Roundtable: GenAI, Data Ownership & the New Enterprise Power Dynamic

	<p>Description:</p> <p>As GenAI becomes embedded across organizations, it’s redefining how data is owned, accessed, and acted upon. This roundtable brings together data and AI leaders from across sectors to discuss how to balance innovation with accountability, ensure ethical ownership of insights, and futureproof governance structures.</p> <p>Discussion Points:</p> <ul style="list-style-type: none">• Who owns the value created by GenAI? Business, tech, or the customer?• How is GenAI shifting the role of the CDO, CIO, and business leaders?• Empowering product and domain teams to responsibly use LLMs• The rise of internal data marketplaces — trend or transformation?• How to avoid decentralisation chaos: platform strategy, trust, and standards <p>Participants:</p> <p>Ramakrishna Poojari, <i>Head of Group Data Strategy and Data Transformation Office</i> – SWEDBANK</p> <p>Luba Weissmen, <i>AI & Data Director</i> – EPIROC</p>
17:00 CET	<i>Networking Drinks and Prize Draw</i>
18:00 CET	End of Event